

### Elective Papers:

A student is required to opt for ONE Group, i.e. Finance or Marketing Specialization from Semester V onwards.

Sem	Finance Specialization	
V	F1	Investment Analysis & Portfolio Management
VI	F2	Financial Reporting & Analysis
VII	F3	Financial Institution & Markets - I
	F4	Strategic Corporate Finance
VIII	F5	Project Appraisal
	F6	Financial Institution & Markets - II
Sem	Marketing Specialization	
V	M1	Consumer Behaviour
VI	M2	Advertising & Brand Management
VII	M3	Marketing of Services
	M4	Retail Management
VIII	M5	Personal Selling & Sales Force Management
	M6	International Marketing

### Credit Structure:

Category	Credit per paper	# Papers	Total Credits
Major -Discipline Specific Course (DSC)	5	16	80
Minor - Course Elective (CE)	4	6	24
Minor - Generic Elective (GE)	4	4	16
Minor – Vocational Course (VC)	4	3	12
Skill Enhancement Course (SEC)	3	3	9
Multidisciplinary Course (MD)	3	3	9
Ability Enhancement Course (AEC)	2	4	8
Value Added Course (VAC)	2	4	8
Research Project	8	1	8
Co-curricular & Extra Curricular Activities (NCC, NSS, Sports etc.)			2
Total			176



### St. Xavier's College (Autonomous), Kolkata Department of Management Studies (AICTE Approved)

Structure of 4 -Year UG Programme under National Education Policy

#### Duration of the Programme:

3 Year UG Degree (Exit Option)

A student who chooses the exit option after completion of the third year will be awarded a Bachelor's degree subject to required credits obtained.

4 Year UG Degree (Honours)

A student will be awarded 4-year Honours Degree [Bachelor in Management Studies (Honours)] with a specialization in Finance or Marketing after securing the required credit.

#### Validity of Registration:

Validity of registration for FYUGP will be for a Maximum period of Seven Years from the date of Admission Year.

#### Academic Year:

An academic Year shall consist of two semesters:

Odd Semesters (Semester I, III, V, VII): July to December

Even Semesters (Semester II, IV, VI, VIII): January to June

#### Types of Papers:

Full Theory

Full Practical

Composite Paper – a combination of Theory and Practical components

#### Marks Distribution:

4 credits and 6 credit Papers are of 100 marks

2 credits and 3 credits Papers are of 50 marks

### Curriculum Components:

#### 1. Major - Discipline Specific Core Course (DSCC):

The Major is the discipline or Subject of main focus and the Degree will be awarded in that Discipline. The Major provides the opportunity to pursue in – depth study of a particular Subject or Discipline.

#### 2. Minor

A second Subject of study pursued by a student as an additional requirement of the Programme of Study. It may complement the Major subject or can have interdisciplinary bandwidth. Minor subjects may be related or unrelated to the Major subject.

#### 3. Multidisciplinary Course (MDC)

MDC Courses are Courses from other Disciplines. All Students are required to take 3 Introductory –level Courses in the first three Semesters.

#### 4. Ability Enhancement Course (AEC)

AEC Courses are the Courses based on knowledge of Languages. These Courses aim at enabling the Students with theoretical and practical linguistic skills, including critical reading and academic writing skills.

#### 5. Skill Enhancement Course (SEC)

These Courses are designed to provide skill-based knowledge and are aimed at providing practical skills, hands on training, soft skills etc.

#### 6. Value Added Course (CVAC)

These Courses are based on knowledge of Human Religions and Social values. Value added Courses include Courses on Environmental Education, Inter-religious Studies, Personality Development etc.

#### 7. Summer Internship

A key aspect of the new UG programme is induction into actual work situations. All Students will undergo internships in a firm, industry, or organization or training in labs with faculty and researchers in their own or other institutions during the summer term.

#### 8. Dissertation / Research Project

Students are required to take up research projects under the guidance of a faculty member. The Students are required to complete the Research Project in the eighth semester.

### BMS Curriculum under National Education Policy:

Semester - I	
Paper Title	Type
Fundamentals of Management & OB	Major
Ethics, CSR & Corporate Governance	Minor
Direct Taxation	MD
IT Applications for Business	SEC
Business Communication - 1	AEC
Environmental Education - 1	VAC
Spirituality & Inter- Religious Harmony	VAC

Semester - III	
Paper Title	Type
Microeconomics for Managers	Major
Quantitative Techniques for Management - 1	Major
Auditing & Assurance	Minor
Indirect Taxation & Tax Planning for Direct Tax	MD
E-Commerce - Practical	SEC
Commercial English - 1	AEC

Semester - V	
Paper Title	Type
Legal Aspects of Business	Major
Principles of Marketing	Major
Financial Management	Major
Elective - I: Paper F1 or M1	Minor
Event Management	Minor

Semester - VII	
Paper Title	Type
Research Methodology	Major
Advanced Analytical Tools	Major
Elective - III: Paper F3 or M3	Minor
Elective - IV: Paper F4 or M4	Minor
Research Project	Minor

Semester - II	
Paper Title	Type
Fundamentals of Accounting	Major
Entrepreneurship Development	Minor
Financial Software – Tally	MD
E-Commerce – Theory	SEC
Business Communication - 2	AEC
Environmental Education - 2	VAC
Panchkosha : Holistic Personality Development	VAC

Semester - IV	
Paper Title	Type
Cost Accounting	Major
Macroeconomics for Managers	Major
Production & Operations Management	Minor
E-filing & Procedures	Minor
Commercial English - 2	AEC

Semester - VI	
Paper Title	Type
Quantitative Techniques for Management - 2	Major
Human Resource Management	Major
Management Accounting	Major
Elective - II: Paper F2 or M2	Minor
Business Internship	Minor

Semester - VIII	
Paper Title	Type
Business Policy & Strategy	Major
Laws of Establishment	Major
Elective - V: Paper F5 or M5	Minor
Elective - VI: Paper F6 or M6	Minor
Research Project	Minor

*Students can opt for short-term certificate/diploma courses on Hospitality Management / Sports Management etc. apart from Regular Courses.*