

Elective Papers:

A student is required to opt for ONE Group, i.e. Finance or Marketing Specialization from Semester V onwards.

Sem	Finance Specialization	
V	F1	Investment Analysis & Portfolio Management
VI	F2	Financial Reporting & Analysis
VII	F3	Financial Institution & Markets
	F4	Project Appraisal & Analysis
Sem	Marketing Specialization	
V	M1	Consumer Behaviour
VI	M2	Advertising & Brand Management
VII	M3	Marketing of Services
	M4	Personal Selling & Sales Management

Credit Structure:

Category	Credit per paper	# Papers		Total Credits	
Major -Discipline Specific Core (DSC)	5	16	16	80	80
Major – Discipline Specific Elective (DSE)	4	4	3	16	12
Major – Research Project (DSE)	12	x	1	x	12
Minor - Generic Elective (GE)	4	7	5	28	20
Minor – Vocational Course (VC)	4	2	2	8	8
Skill Enhancement Course (SEC)	3	3	3	9	9
Multidisciplinary Course (MD)	3	3	3	9	9
Ability Enhancement Course (AEC)	2	4	4	8	8
Value Added Course (VAC)	2	5	5	10	10
Co-curricular & Extra Curricular Activities (NCC, NSS, Sports etc.)				2	2
Total				170	170

***Honours**

****Honours with Research**



St. Xavier's College (Autonomous), Kolkata Department of Management Studies (AICTE Approved)

Structure of 4 -Year UG Programme under National Education Policy

Duration of the Programme:

3 Year UG Degree (Exit Option)

A student who chooses the exit option after completion of the third year will be awarded a Bachelor's degree subject to required credits obtained.

4 Year UG Degree (Honours)

A student will be awarded 4-year Honours Degree [Bachelor in Management Studies (Honours or Honours with Research)] with a specialization in Finance or Marketing after securing the required credit.

Validity of Registration:

Validity of registration for FYUGP will be for a Maximum period of Seven Years from the date of Admission Year.

Academic Year:

An academic Year shall consist of two semesters:

Odd Semesters (Semester I, III, V, VII): July to December

Even Semesters (Semester II, IV, VI, VIII): January to June

Types of Papers:

Full Theory

Full Practical

Composite Paper – a combination of Theory and Practical components

Marks Distribution:

4 credits and 6 credit Papers are of 100 marks

2 credits and 3 credits Papers are of 50 marks

Note: The exact nomenclature of the degree may vary in accordance with future notification and guidelines issued by University of Calcutta.

Curriculum Components:

Major - Discipline Specific Core Course (DSCC):

The Major is the primary discipline or subject of focus, and the degree will be awarded in it. It allows for in-depth study within that field.

Minor

A secondary subject studied alongside the Major. It can complement the Major, offer interdisciplinary connections, or stand independently—related or unrelated.

Multidisciplinary Course (MDC)

MDC Courses are courses from other Disciplines. All Students are required to take 3 Introductory –level Courses in the first three Semesters.

Ability Enhancement Course (AEC)

These Courses aim at enabling the Students with theoretical and practical linguistic skills, including critical reading and academic writing skills.

Skill Enhancement Course (SEC)

These Courses are designed to provide skill-based knowledge and are aimed at providing practical skills, hands on training, soft skills etc.

Value Added Course (CVAC)

The courses like Indian Knowledge System, Jeevan Kaushal, etc. enhance students' sustainability awareness, cultural insight, life skills, and ethical values for holistic development.

Internship

A vital part of your BMS journey is gaining hands-on experience in real-world business environments. During the 3rd year, students will complete internships at leading firms, industries, or organizations. This immersive training builds essential skills, industry connections, and career readiness.

MOOC Course

Platforms like SWAYAM, NPTEL etc. offer MOOC courses that deliver flexible, self-paced learning for BMS students. These courses build industry-relevant skills and enhance employability with practical, job-oriented knowledge.

Dissertation / Term paper

A term paper is an academic exercise that involves studying, analyzing, and interpreting a specific topic drawn from existing literature. It fosters analytical thinking, academic writing skills, and conceptual clarity.

In contrast, a dissertation is a rigorous project requiring in-depth investigation of a research problem through primary and secondary data. It cultivates advanced research abilities, data analysis, and problem-solving skills, equipping students for higher studies and research careers.

BMS Curriculum under National Education Policy:

Semester - I	
Paper Title	Type
Fundamentals of Management & OB	Major
Ethics, CSR & Corporate Governance	Minor
Direct Taxation	MD
IT Applications for Business	SEC
Business Communication - 1	AEC
Environmental Education - 1	VAC
Mulya Pravah – Human Values & Professional Skills	VAC

Semester - III	
Paper Title	Type
Microeconomics for Managers	Major
Quantitative Techniques for Management - 1	Major
Auditing & Assurance	Minor
Indirect Taxation & Tax Planning for Direct Tax	MD
E-Commerce - Practical	SEC
Commercial English - 1	AEC

Semester - V	
Paper Title	Type
Legal Aspects of Business	Major
Principles of Marketing	Major
Financial Management	Major
Elective - I: Paper F1 or M1	Major
Event Management	Minor

Semester - VII	
Paper Title	Type
Fundamentals of Business Research	Major
Advanced Research Analytics for Managers	Major
Elective - III: Paper F3 or M3	Major
*Elective - IV: Paper F4 or M4	Major
OR	
**Research Project Proposal	Major

Semester - II	
Paper Title	Type
Fundamentals of Accounting	Major
Entrepreneurship Development	Minor
Financial Software – Tally	MD
E-Commerce – Theory	SEC
Business Communication - 2	AEC
Environmental Education - 2	VAC
Jeevan Kaushal – Leadership & Management Skills	VAC
Indian Knowledge System (IKS)	VAC

Semester - IV	
Paper Title	Type
Cost Accounting	Major
Macroeconomics for Managers	Major
Production & Operations Management	Minor
E-filing & Procedures	Minor
Commercial English - 2	AEC

Semester - VI	
Paper Title	Type
Quantitative Techniques for Management - 2	Major
Human Resource Management	Major
Management Accounting	Major
Elective - II: Paper F2 or M2	Major
Business Internship	Minor

Semester - VIII	
Paper Title	Type
Business Policy & Strategy	Major
Laws of Establishment	Major
*MOOC Course	Minor
*Term Paper	Minor
OR	
**Research Project & Viva	Major

***Honours**

****Honours with Research**